



AYLIN VICTORIA

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SKILLS

UI/UX Design

HTML/CSS

Wireframing

Typography

Print Design

SOFTWARE

Ion Interactive

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Dreamweaver

Adobe XD

EDUCATION

Bachelor of Fine Arts

Visual Communication Design

August 2015 – May 2019

University of Hartford

User Experience Nanodegree

October 2020 – Present

Udacity

EXPERIENCE

Junior Graphic Designer *Travelers Insurance*

July 2019 – December 2020

- Assisted with interactive design and print materials.
- Collaborated with lead designer, contributed in researching, concepting, wireframing and image searching.
- Worked on a platform called Ion Interactive, to create and deliver interactive content solutions for clients.
- Outcome of Microsites to be viewed on both a desktop and mobile device, while following Web Content Accessibility Guidelines (WCAG 2.0).
- Created accessible PDFs following WCAG 2.0 guidelines.
- Created and revised sell sheets, brochures, ads, flyers, table cards, mailers.
- Prepared printer ready files.

Freelance Designer *Connecticut Children's*

January 2019 – May 2019

- Collaborated with another designer to create a 100+ page binder that would be handed to new patients with Inflammatory bowel disease. The binder would help guide patients throughout their journey with the disease.

Teacher's Assistance *University of Hartford*

January 2018 – May 2018, January 2019 – May 2019

- Provided constructive feedback on student's work and design process throughout the Image Making and Meaning Sophomore level course.
- Showed students how to work printing equipment and Adobe Suite software.
- Assisted two adjunct design professors, Tim Murphy a Global CX/UX Designer at LEGO and Kevin Sepe a Senior Graphic Designer from the Office of Marketing and Communication at University of Hartford.

Student Designer *Civic Design Class*

January 2018 – December 2018

- Civic Design is a student-run design firm within the University of Hartford that provides marketing and branding solutions to the non-profit community.
- The outcome of the assignments ranged from rebranding, promoting events, booklets, and brochures.
- Overseen by Mike Scricco, past president of CADC and founding president of AIGA CT.